

DETAILS:

- 4 Day event: December 3rd - 6th
- 1000 people expected
- 101 Trees set up last year
- Free admission
- Free program book for every visitor
- Free treat bags for the first 200 kids

BENEFIT:

Take advantage of our comprehensive range of sponsorship benefits to effectively communicate your organization's message. You can display brochures, business cards, or even coupons under your tree. In addition, every tree gets a description write-up in the program book that can contain information about your business, store hours, and more.

CONNECT:

Call Pastor Kris at 412-531-0590 ext 208 for more information.

SUPPORT:

- Sponsor a tree for as little as $0. Bring your own tree or borrow one and decorate it.
- Advertise in our program book. Half and full-page advertisers automatically sponsor a tree! We'll decorate one in your name.
  Make a donation to help with expenses.
  Any amount is greatly appreciated.



Brookline's Festival of Trees is the only festival of this type in Pittsburgh.

2026 FESTIVAL OF TREES
Sponsorship Packages

Deadline: November 25

CONTACT:
Pastor Kris
at 412-531-0590
ext 208
for more
information

Sponsor the event and help make it possible.

Gift Certificate Donations are greatly appreciated for our door prize packages given away each night, drawn from all attendance cards received each day.

OUR EXCLUSIVE SPONSORS WILL RECEIVE:

- A full page ad in the program book
- Your logo will be included on the banners and signs at the Festival
- Facebook posts
- A banner ad on the Festival of Trees webpage
- A tree decorated with your name on it, with a short write-up in the program book. You can distribute information about your business under your tree
- Recognition on our kiosk screen throughout the month of November and during the festival

FIELD TRIP SCHOOL BUS SPONSOR

$3000 Donation

Help us bus the kids from three local elementary schools to enjoy the Festival of Trees.

There is only one sponsor of the School Bus available.

A sign displayed on the bus with the sponsor's information.
Plus you will receive all of the above perks!

SANTA SPONSOR

$2000 Donation

There is only one sponsor of the Santa Photos available.

A sign displayed at the photo area at the festival with the sponsor's information.
Plus you will receive all of the above perks!

KIDS TREAT BAG SPONSOR

$1000 Donation

There is only one sponsor of the Treat Bags available.

A sign displayed on the stage at the festival with the sponsor's information.
Plus you will receive all of the above perks!

LIVE NATIVITY/PETTING ZOO SPONSOR

$1000 Donation

There is only one sponsor of the Petting Zoo available.

A sign displayed at the petting zoo at the festival with the sponsor's information.
Plus you will receive all of the above perks!

ENTERTAINMENT SPONSOR

$500 Donation

There is only one sponsor of the Entertainment available.

A sign displayed on the stage at the festival with the sponsor's information.
Plus you will receive all of the above perks!

Tax deductible DONATIONS of any amount are greatly appreciated to help with any expenses of the event.

2026 FESTIVAL OF TREES
Program Book Ad Spaces

Deadline: November 25

Quarter Page Ad
$125

2.375 wide x 3.875 high

For more information
CONTACT: Pastor Kris
at 412-531-0590 ext 208
or email
kris@GodLovesBrookline.com

Ads can be paid for by check made payable to
Tree of Life Open Bible Church
1036 Brookline Blvd, Pittsburgh, PA 15226
or by credit card at
www.GodLovesBrookline.com/trees

Full Page Ad
$500

4.75 wide x 7.75 high
also get a tree
decorated with
your name on it
as the sponsor!

Half Page Ad
$250

4.75 wide x 3.875 high
also get a tree decorated with
your name on it as the sponsor!

Eighth Page Ad
$75

2.375 wide x 1.9 high

ADVERTISERS WILL RECEIVE:

- 1000+ Program books printed and given to every person in attendance.
- Full Color Ads
- Graphic Services Included
- Shout-outs on our Facebook Page
- Donations less than $75 will receive a mention in the program book.

Get Your Business or Organization Involved

The Festival of Trees is all about coming together to celebrate the holiday season! Families and businesses such as yours will craft thematically decorated trees for display in one location. As our friends and neighbors walk through the "forest" of trees, they will get to see your values, visions, or traditions displayed on a beautiful tree while reading about them in the Program Book. This is your chance to let the community get to know your business or organization by participating! This event will create an atmosphere for families to slow down, enjoy each other, and experience love during this busy time of the year. We will even get a visit from Santa for pictures during this family-friendly event!





















Refreshments will be available for purchase.

It's beginning to look a lot like Christmas at Tree of Life Open Bible Church



There is no age restriction. It's a great family bonding time as 4-year old Aelita, shown here, decorates her tree submission.

Tree of Life Open Bible Church will transform its sanctuary into a forest of trees – Christmas trees, all decorated with various themes and colors, all of them sponsored by local businesses, organizations, families, and individuals. Friends and neighbors will walk through the "forest" and see all the trees, lights and decorations.

Brookline's Festival of Trees is a four-day event to create a sense of community with an atmosphere for families to celebrate the true meaning of Christmas – love.

"The first year started as mostly a friendly competition between congregation members to see who could create the most unique tree. Now reaching the 10th year, the event has grown to include community involvement. Last year we had over 100 tree displays in our sanctuary and almost 1000 people in attendance. We expect more each year, as word of the festival travels" says Rev. Lance Rhoades, Pastor of Tree of Life. "On Saturday, December 5th our event coincides with Brookline Lights Up and we'll have FREE Selfies with Santa as well as some live holiday music and the official lighting of the community tree on the boulevard. We are sure to have a large turnout again this year."

"It's an opportunity for families to slow down, spend some quality time together doing something that won't cost a lot of money, and celebrate the season, as a family, during a busy time of the year," adds Pastor Lance.

The 10th annual event will be held at Tree of Life Open Bible Church, 1036 Brookline Blvd, in the Brookline area of Pittsburgh.

Admission is free for those who want to stop by and experience the tree displays. The doors open on Thursday, December 3rd from 5:00-8:00 pm and we will have our traditional Christmas Karaoke the first night. Friday, December 4th we are open 5:00-8:00 pm, Saturday, the 5th from 11:00 am to 8:00 pm and ends Sunday, the 6th from 1:00-8:00 pm. Also on that Sunday, December 6th, the regular morning worship service will be held in the midst of the trees. And Sunday evening from 6:30 to 8:00 we will have a special time of Christmas music.

Friends and family of any tree participants are invited to come and vote for their favorite trees. Awards for the Best Traditional Tree, the Most Creative Tree, the Overall Favorite and People's Choice, all based on popular vote, will be awarded the following Sunday morning, December 13th, during the regular church service.

Trees from previous years have included decorations made from McDonald's food packaging, drink carriers from Panera Bread, Eat 'n Park Smiley Cookie Merch, Coffee related items, various personal family ornament collections, and a Minion collection to name a few. We have also had some non-traditional colored trees: pink, blue, purple, black, rainbow, red, silver, black and gold, and an upside down tree too. Hand-made ornaments from all types of paper products are a favorite, including ones made from comic books, old hymn books, old newsletters, construction paper, discarded and recycled books. One year we had a Gnome tree and "Bernie" came to visit us too.

A program book is provided to each attendee with explanations of all the trees, Christmas folklore, family stories, and traditions. "One of the things our family enjoys is stopping at each tree and reading about that tree and why it was created," said one visitor. Another visitor finds it interesting to read some of the Christmas folklore like how Candy Canes were invented or the legend of the Christmas pickle.

There will be other family-friendly activities including food, holiday music and entertainment, a photo booth, and Selfies with Santa, and our coffee and cocoa bar will be bigger and better than ever. A treat bag for the first 200 kids will be given too.










Hot Cocoa
Party








Tree of Life
Open Bible Church













Local businesses who sponsored a tree or donated over the years:

Brookline Sprouts Preschool and After School Programs
Tree of Life Open Bible Church
Brookline's Christian Food Pantry
Eat 'n Park – Dormont
Geekadrome • Aunt Di's Cafe
A-Boss • Antonio's Pizza
Aflac • milysart.com
802 Bean Company • St Teresa Parish
Moonlite Cafe • Fox's Pizza Den
Lindsey Brown/State Farm Insurance
NextHome PPM Realty/
Hair Artistry by Lois
PA Connecting Communities
McDonald's-West Liberty Ave
Texas Roadhouse - Pleasant Hills
Sugar and Spice Ice Cream
Boy Scouts Troop 6
Scouts BSA Troop 9006
St. Mark's • Meals on Wheels
South Pittsburgh Opioid Action Coalition
Brookline Teen Outreach
Brookline Together • Looking for Group
Pittsburgh Bureau of Police Zone 6
Barrett Chiropractor
Pgh Zone 6 Public Safety Council
Brookline Firehouse
Pioneer School • Casa San Jose
3C Signs • Suns of Intanity
Michael Poremski & Son Plumbing
Debor Funeral Home
Amedysis Hospice • Palette Nail & Lash
Sit Means Sit Dog Training
Holly's Hallmark at Caste Village
Jade Wellness Center/John Ryan House
Brookline Pre K - 8 • Brookline PTA
Carmalt PreK-8 Academy of Science & Technology
Elizabeth Seton Center
Panera Bread at Caste Village
Dr. Guy Reschenthaler
Councilman Anthony Coghill
Senator Wayne Fontana
State Rep. Harry Readshaw
Rep. Jessica Benham
S Hills Pet Rescue • Dragon's Den

Festival of Trees 2026 Registration Form

This form is available online at www.GodLovesBrookline.com/trees
OR complete this sheet and mail to Tree of Life Open Bible Church, Attention: Trees
1036 Brookline Blvd., Pittsburgh, PA 15226

Participate

- ❑ I have a tree
- ❑ I need to borrow a tree (available while supplies last)
- ❑ I would like help with a theme idea
- ❑ I would like to volunteer to help at the event
- ❑ I know someone that can provide holiday music/entertainment

  Name of Group_____

  Contact_____Phone_____
- ❑ I would like to help with a donation

Donate and Sponsor

Level		Amount you want to give	Program book ad received
❑ Co-sponsor	$1,000+	$ _____	Ad size: Back Cover 8"x 5"
❑ Patron	$500-$999	$ _____	Ad size: 8"x 5"
❑ Partner	$250-$499	$ _____	Ad size: 3.75"x 5"
❑ Friend	$100-$249	$ _____	Ad size: 3.75"x 2.5"
❑ Contributor	$25-$99	$ _____	Name listed

If your donation includes an advertisement in the program book, please include the information, logo or artwork for the ad on an additional page. Camera ready art can be sent electronically to kris@GodLovesBrookline.com or it can be uploaded via the website registration. Payment can be made on the website or checks can be made to Tree of Life Open Bible Church and mailed to the above address. Registration deadline is November 25, 2026.

Tree Sponsor (Organization/Business/Family Name) _____

Contact Name _____

Mailing Address _____

City_____ State_____ Zip_____

Business Phone _____ Home Phone _____

Cell Phone _____

Email _____

Title of Tree (For Program Book) _____

Description of Tree or ornaments: **You may use an additional sheet if needed. You can use this space to say a little about your organization or business.**

_____

_____

_____

_____

_____

The Festival of Trees is a time to celebrate what brings us together, not a place to promote political agendas, debate controversial issues, or focus on topics that may divide our community. We want the emphasis to remain on spreading love, sharing joy, and creating special memories for everyone who attends.
To preserve this atmosphere, Tree of Life reserves the right to decline or request modifications to any tree or display that is not family-friendly or does not align with the purpose and spirit of the event. We appreciate everyone's understanding and cooperation in helping make the festival a positive experience for our entire community.

Height of Tree _____ Width of tree ❑ Standard width ❑ Skinny or Pencil width **(Don't forget to bring a tree skirt!**

Lights? ❑ Yes ❑ No (If Yes, Please help us be energy conscious and use LED lights) Color: _____

Lights are highly recommended. Remember, we try to keep the overall lighting dim to see the beauty of the lit trees and lights make it easier to see the ornaments on the tree. Please be cautious about using valuable or irreplaceable ornaments on your tree as we cannot be responsible for the breakage or theft of ornaments.

Our 2025 winning trees:









Most Traditional Tree Wes and Renee Pope

Most Favorite Youth Tree Sprouts Schoolage Classroom

Most Creative Tree - Tied
Brookline Sprouts Kitchen
Carmen McIntyre







2025 had 101 total trees, 35 businesses participated, 18 trees were decorated with ornaments created by youth, and 17 trees were completely decorated by youth.



Most Favorite Tree PPS Carmalt Academy of Science & Technology

People's Choice Tree Seton Center

Youngest Tree Decorator Clara (7) and Aelita (8)

Decorated the Most Trees Justice Rhoades (12)

Help us create an atmosphere of love in this community

Be Part of Our Festival of Trees!

The Festival of Trees is a wonderful community celebration bringing people together to share the joy, love, and spirit of Christmas! We welcome families, individuals, businesses, churches, community groups, nonprofit organizations, and anyone who would like to participate by decorating a themed Christmas tree for display during the festival.

Participation is FREE! The only expense is providing your own tree and decorations. To help keep costs down, we encourage you to get creative! Consider making homemade ornaments, turning tree decorating into a fun family activity or team-building project, or incorporating items that represent your business or organization for ornaments. It's a great opportunity to showcase your creativity while promoting your business or group!

Don't have a tree? We have a limited number of trees available to borrow on a first-come, first-served basis.

Celebrating the Spirit of Christmas

The Festival of Trees is a family-friendly event dedicated to celebrating the love, kindness, generosity, hope, and joy that make the Christmas season so special. Our goal is to bring people together, strengthen community connections, and create a welcoming atmosphere where families and friends of all ages and backgrounds can enjoy the beauty and wonder of Christmas.

We welcome a wide variety of creative tree themes and encourage participants to express their individuality. However, we ask that all displays remain appropriate for a family audience and reflect the positive, uplifting spirit of the festival.

The Festival of Trees is a time to celebrate what brings us together, not a place to promote political agendas, debate controversial issues, or focus on topics that may divide our community. We want the emphasis to remain on spreading love, sharing joy, and creating special memories for everyone who attends.

To preserve this atmosphere, Tree of Life reserves the right to decline or request modifications to any tree or display that is not family-friendly or does not align with the purpose and spirit of the event. We appreciate everyone's understanding and cooperation in helping make the festival a positive experience for our entire community.

Benefits of Participating

As a tree participant, you'll help create a beautiful atmosphere of love, generosity, and Christmas joy throughout our community!

You'll also receive a short write-up in our official Festival of Trees program book, highlighting your family, business, or organization. Participants are welcome to place informational materials, flyers, brochures, or coupons beneath their trees for visitors to take home.

Additional advertising space is available in the program book for a nominal donation to help cover festival expenses

Tree Setup and Decorating

We have three days set aside before the festival opens for participants to bring in, set up, and decorate their trees. This gives everyone plenty of time to create something special!

Want to Participate or Help Sponsor the Festival?

Whether you'd like to decorate a tree, sponsor a tree, or make a donation to support this special community tradition, we'd love to have you involved!

Visit our website for previous years' photos and more information. www.GodLovesBrookline.com/trees

If you have questions, please contact Pastor Kris at Tree of Life Church at 412-531-0590, ext. 208.

Let's fill our community with the beauty of Christmas, the joy of giving, and the love that brings us all together!



You can use this opportunity to distribute brochures, business cards or coupons from under your tree.

The true meaning of Christmas is Love.
We love our community. We love the people. We love families.
Let's help remind Brookline what Christmas is about.









Maybe
CHRISTMAS
-he thought-
doesn't come
from a store
Maybe
CHRISTMAS
-perhaps-
means a little bit
MORE
-The Grinch-



Tree of Life Open Bible Church has been proudly serving the Brookline community for over 10 years, since our move from the Oakland community of Pittsburgh. We have strived to create quality community events for the benefit of both residents and businesses in the area. We have established an Egg Hunt in the spring, the Breezefest Kids Area in the summer, and the Festival of Trees event in the fall/winter. These are in addition to numerous smaller events and regular services we provide. We have been thrilled with the success of these events, and we are always looking for ways to grow and bless Brookline more. We hope to expand the events each year and cement them into the hearts of every Brookline resident, creating a stronger, happier, and healthier community.



This is a great way to showcase your business or organization like Eat 'n Park, Dormont on West Liberty Ave.

Tree of Life Open Bible Church

For more information, contact:
Tree of Life Open Bible Church
1036 Brookline Blvd
Pittsburgh, PA 15226
412-531-0590 ext 208

Text keyword "TREES" to 412-744-8003 to receive updated text messages.

Thursday, December 3rd 5pm - 8pm
Friday, December 4th 5pm - 8pm
Saturday, December 5th 11am - 8pm
Sunday, December 6th 1pm - 8pm

Watch our Facebook Page for updates

Christmas@GodLovesBrookline.com
www.GodLovesBrookline.com/trees

Our goal this year is to host 110 trees and you can help make this vision a reality.

PARTICIPATE

Craft/Decorate a Tree
Cost: Free

Participants are responsible for setting up and tearing down their own tree and decorations.

A description of your tree and a little about your business or organization will be included in the free Program Book.







If you need ideas for how to decorate your tree, we are happy to help! If you need a tree, we have some available to borrow on a first-come, first-served basis.

Register online at www.GodLovesBrookline.com/trees or call 412-531-0590 ext. 208
You can also let your friends, patrons and customers know they can VOTE for your tree to win one of our prize awards.
Best Traditional Tree | Most Creative Tree | Favorite Tree | People's Choice | Youth
This event will be here before we know it! The last day to register is November 25, 2026.